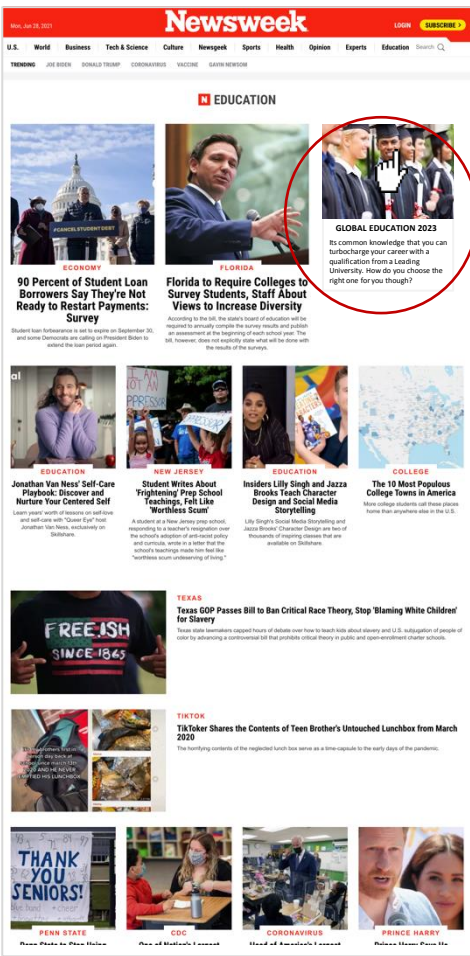


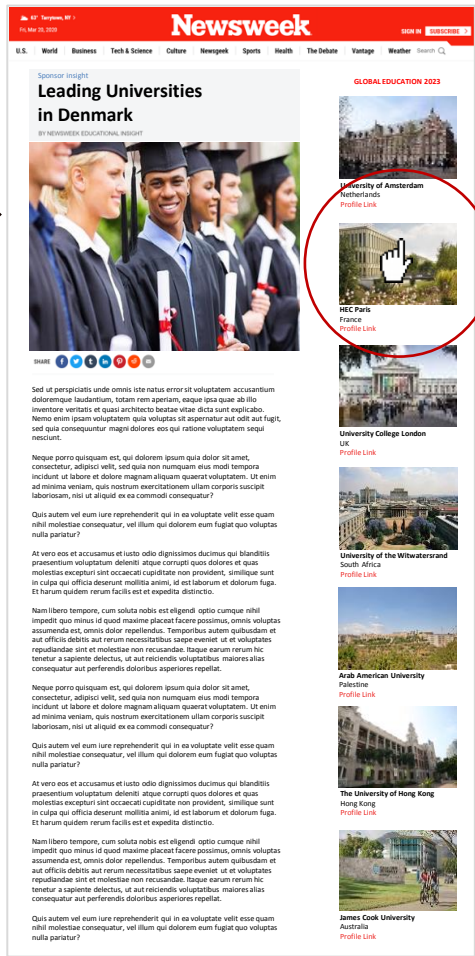
Newsweek EDUCATIONAL INSIGHT SECTIONS

Global Education 2023

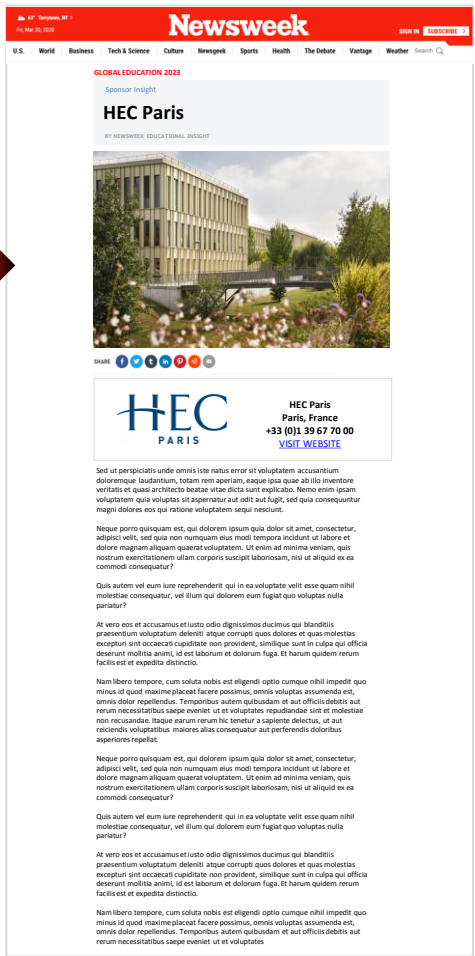
1. Education Channel



2. Feature Article Page



3. School Profile Page



Visitors will see the promotional unit on the top of the Education and World Channels on Newsweek.com.

The feature will detail the unique merits for students of earning a degree from a reputable university.

Contains 150 - 650 words, a logo, photo (+ video)*, website link & promotional emblem (below).

The examples above are for representative purposes only, the final product might differ significantly in look.

Special Global Education 2023 emblem provided



More Information

- Educational 'Insight' features are designed to make our readers aware of schools that are leading their field in the learning industry.
- This section will be a unique Newsweek.com editorial feature, designed to focus our readers' attention on the exciting career options open to them after earning a degree from a reputed university.
- *see fig 2.

- Newsweek will put your profile page together. You just need to supply us with the text, logo and an image
- *see fig 3.

You can then proof the profile page before it goes live

- Profiles remain online & linkable permanently!

Newsweek Statistics

- Newsweek.com has over 65,000,000 unique visitors and 142,000,000 page views per month.
- *see fig 1.

Dates And Deadline * subject to change

- The commitment deadline: September 22nd
- Live date: October 23rd*

Net Cost in US Dollars

- Premium Profile - \$7,950*
- Standard Profile - \$4,950*
- (Regions covered - Asia, the South Pacific, Europe, the Middle East, Africa)
- * For Video add \$1,050